

Summary of Program Benefits	Titanium \$5,000 (Limit 1)	Platinum \$2,500 (Limit 2)	Gold \$1,000 (Limit 3)	Silver \$500	Copper \$350	Bronze \$250
Attend two Business Partner events	Up to 5 reps	Up to 4 reps	Up to 3 reps	Up to 2 reps		
Attend one Business Partner event (Spring or Fall)					Fall Up to 1 rep	Spring Up to 1 rep
Signage indicating your company's level of participation at all Chapter events	✓ And Logo	✓ And Logo	✓	✓	✓	✓
Receive Chapter Membership list every quarter	✓	✓	✓	✓	✓	✓
Listing in Business Partner Directory on the Chapter website and link to your company website	✓	✓	✓	✓	✓	✓
Receive Quarterly Chapter newsletter	✓	✓	✓	✓	✓	✓
Your logo on home page of Chapter website in rotation	✓	✓	✓	✓	✓	✓
First 10 minutes at the beginning of a membership meeting to present	✓	✓	✓	✓	✓	
Participate in Chapter Community Connection activities	✓	✓	✓	✓		
Spotlight article to appear in one quarterly newsletter	✓	✓	✓			
Receive a booth at the CLE – we choose location of booth	✓	✓	✓			
Attend Members Summer Wine and Paint Event paid by each individual	✓	✓				
Opportunity to submit an educational article for publication to our members	✓	✓				
Assist Business Partner Committee with planning Business Partner program for the following calendar year luncheon	Up to 1 rep ✓					
Attend Managing Partner Event, not to present	Up to 1 rep ✓					

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Your name on the top of the Business Partner list on the Chapter website	✓					
Your name and logo on the NM ALA's homepage and on all paperwork	✓					

A la carte Opportunities for New Mexico Chapter Business Partners

\$150 – Purchase a copy of our Chapter membership list. The list will be emailed in February 2018.

\$250 – 10 minutes at any membership meeting to present. You will be able to come to a membership meeting to present at as long as it does not conflict with another presenter at the same meeting.

\$500 – Sponsorship of the NMALA CLE. You will have a booth at our annual CLE, location is at our choosing, along with your company logo appearing on event sign-up sheets and signage at the event. You will also have the opportunity to socialize with our attendees.