

Summary of Program Benefits	Platinum \$2,500 (Limit 1)	Gold \$1,000 (Limit 3)	Silver \$500	Copper \$350	Bronze \$250
Attend two Business Partner events			Up to 2 reps		
Attend one Business Partner event (Spring or Fall)				Fall Up to 1 rep	Spring Up to 1 rep
Signage indicating your company's level of participation at all Chapter events	✓ And Logo	✓	✓	✓	✓
Receive Chapter Membership list every quarter	✓	✓	✓	✓	✓
Listing in Business Partner Directory on the Chapter website and link to your company website	✓	✓	✓	✓	✓
Your logo on home page of Chapter website in rotation	✓	✓	✓	✓	✓
First 10 minutes at the beginning of a membership meeting to present	✓	✓	✓	✓	
Participate in Chapter Community Connection activities	✓	✓	✓		
Spotlight article to appear on website quarterly	✓	✓			
Receive a booth at the CLE – we choose location of booth	✓	✓			
Attend Members Summer Wine and Paint Event paid by each individual	✓				
Attend Managing Partner Event, not to present	Up to 1 rep ✓				
Your name and logo on the top of the Business Partner list on the Chapter website	✓				
Your name and logo on the NM ALA's homepage and on all paperwork	✓				
Assist Business Partner Committee with planning Business Partner Program for the following year	✓				
First right of refusal for following year's Business Partner Program Platinum Sponsorship	✓				